

Rule of Three

The rule of three is where a writer lists three things, events or characters for effect.

The rule of three only works if there is a list of three similar things:

Three verbs

The wind **howled**, **snarled** and **reared up**, warning the adventurers back inside.

Three nouns

We are facing the worst **storms**, **heatwaves** and **natural disasters**.

Three adjectives

The snow storm was a **white**, **unwelcoming**, **menacing** beast.

Memorable public slogans

Stop.
Look.
Listen.

Catch it.
Bin it.
Kill it.

Reuse.
Reduce.
Recycle.

The rule of three is often used because it is catchy and easy to remember.

