

CENTURY + PiXL English Challenge Terms and Conditions

1. To enter the CENTURY + PiXL English Challenge (hereafter known as the 'competition') your school must be a PiXL member.
2. The competition is free to enter and CENTURY Tech will offer full and unrestricted access to the platform to all participating schools for the duration of the competition.
3. The competition will start at 08:00 BST on Monday 28th April 2025 and will end at 16:00 BST on Friday 9th May 2025.
4. The last chance to enter the competition will be 12:00 BST on Friday 25th April 2025.
5. There will be 5 distinct prize categories awarded: one for the highest overall score, one each for the highest score achieved by students in KS2, KS3 and KS4, and one for the individual student who completes the most questions during the competition.
6. The school in 1st place on the overall leaderboard at 16:00 BST on Friday 9th May 2025 will receive a one year English only subscription to CENTURY Tech for up to 300 students - the subscription will start on 12/05/25 and end on 11/05/26.
7. An additional prize of a £50 Amazon voucher will be awarded to the schools in 1st place on the leaderboard for each individual key stage category and to the student who completes the most questions on CENTURY across the competition period.

8. To participate in the competition, schools must be able to access the CENTURY platform and must have accounts set up for all participating staff and students.
9. Schools will need a minimum of 10 active students to participate in the competition.
10. Each school with a registered PiXL account will participate as an individual school.
11. Scores will be decided based on the average number of questions answered correctly by each active student* within each school. This will be calculated by dividing the overall number of questions answered correctly by the number of active students on CENTURY at each school across the competition period. We will also provide data on the total number of nuggets completed and overall study time of each school.

**Active students are defined as those who complete at least one nugget on the platform during the competition period.*

12. Only the first 3 attempts at any nugget will be counted towards the competition results - this is to avoid excessive repetition of any one nugget (we suggest highlighting this rule to your students).
13. In the event that a single school wins multiple prize categories, they will only be awarded one prize. In this circumstance, the other prizes will be awarded to the next highest scoring school in the category.
14. Prize money must only be spent on what can reasonably be described as school resources and any purchases made using prize money must not bring CENTURY Tech or PiXL into disrepute.

15. CENTURY Tech may reasonably request winners to report on how prize money is spent to ensure this meets the definition of what can reasonably be described as school resources.
16. No cash alternative for any prizes will be offered.
17. The winning schools will be announced on Monday 12th May 2025 with winners notified by email and on social media.
18. Prizes will be forwarded to winning schools within 2 weeks of the completion of the Competition.
19. Voucher prizes will only be sent to a verified Headteacher school email address. It is at the sole discretion of the Headteacher as to how they wish to spend the money.
20. The competition will only run if there is a minimum of 15 schools taking part.
21. By entering the competition, the winners agree to participate in such reasonable promotional activity and material as CENTURY Tech and PiXL may require.
22. Only bona fide students are eligible to participate in the competition. Questions answered using staff accounts will not count towards scores.
23. Any foul play, cheating, or attempted manipulation of the results will result in a permanent exclusion of the offending school from the competition. CENTURY Tech's judgment on this point will be final.

24. This competition will be operated by CENTURY Tech Limited, registered address: 2 Printer's Yard, 90a The Broadway, London SW19 1RD.

25. Registration data will be collected by CENTURY Tech and shared with PiXL for the administration and delivery of the competition. PiXL and CENTURY Tech have a data-sharing agreement in place to protect the transfer of this information. This information will not be passed by PiXL or CENTURY to any other parties. To view the PiXL Privacy Policy, please visit <https://www.pixl.org.uk/privacy-cookies/>. To view the CENTURY Tech Privacy Policy, please visit <https://www.century.tech/privacy-policy>.